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B R O C H U R E

MAR 1 - 1946

CONTRACT

U.S. DEPARTMENT OF AGRICULTURE

CROP 1946

PIETERS-WHEELER
SEED COMPANY

GILROY, CALIFORNIA

WHOLESALE GROWERS
OF
HIGH QUALITY
GARDEN SEEDS

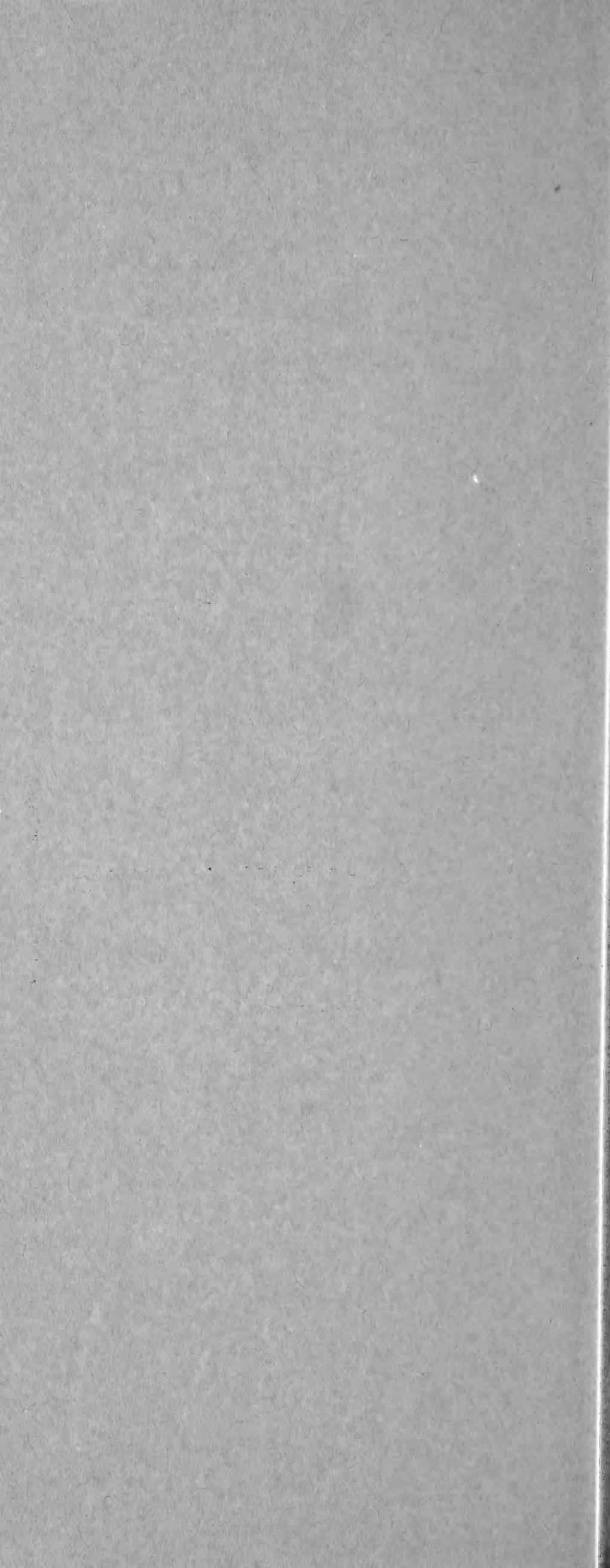
OTHER GROWING STATIONS

Central California — Caldwell, Idaho

The Mark



of Quality



Vegetable Seeds of Quality

EACH year, it is growing more apparent that the production of vegetables is *becoming highly specialized* and is fast getting into the hands of Truckers and Market gardeners whose livelihoods depend largely on the quality of their product, and who demand from their Seedsman *True Types of Highest Merit*. We have anticipated this growing demand for *Select Strains of Carrot, Lettuce, Onion, Etc., Etc.*, and have for the past several years devoted a considerable acreage to *Selection and Breeding* work. We are offering in this list, stocks, *Carefully Bred, Critically Rogued, Cleaned and prepared with all possible care to prevent any mixtures*. We believe that there are no better stocks obtainable and that you may depend upon them to give satisfaction to your most critical trade. Seed of doubtful quality may be purchased cheaper, but why take chances?

Quality Will Pay In The Long Run.



*We Respectfully Solicit
Your Business*

**PIETERS-WHEELER
SEED COMPANY**

For Terms and Conditions of Sale
Please See Page 9

BEET

Crosby's Egyptian
Detroit Dark Red
Early Blood Turnip
Early Wonder
Extra Early Flat Egyptian.....
Perfected Detroit
Good For All
Green Top Bunching
Mangel and Swiss Chard See Page 8

CELERY

Golden Self Blanching
(Dwarf Type)
White Plume
Giant Pascal
Golden Plume
Summer Pascal
(Waltham Strain)
Utah Pascal
Celeriac Giant Prague

ENDIVE

Broad Batavian, Full Hearted
Green Curled
Green Curled Red Ribbed
Green Curled Pancalier
Green Curled Ruffec

Miscellaneous—Please See Page 8

For Terms and Conditions of Sale

Please See Page 9

LBS.

VARIETY

PRICE
PER LB.

CARROT

Amsterdam Forcing	
Chantenay	
Chantenay Long Type	
(Greater Chantenay)	
Chantenay Red Cored	
Danver's Half Long	
Danver's H. L. Red Cored	
Early Scarlet Horn	
French Forcing	
Hutchinson Danvers	
(Waltham Strain)	
Imperator	
Imperator, Long Strain	
James Intermediate	
Long Orange Improved	
Morse's Bunching	
Nantes, Coreless	
Oxheart	
Orange or Yellow Belgian	
Supreme Half Long	
Streamliner	
St. Valery	
Tendersweet	
Touchon	
White Belgian	

Miscellaneous — Please See Page 8

For Terms and Conditions of Sale

Please See Page 9

LETTUCE

All Year Round
BIBB
Big Boston
Black Seeded Simpson
Black Seeded Tennisball
California Cream Butter
Chicken Lettuce
Cosberg 600
Crisp As Ice
Early Curled Simpson
Grand Rapids
Grand Rapids (Tip Burn Resistant)
Grand Rapids (Washington Strain)
Hanson
Hubbard's Market
Iceberg
Matchless
May King
Mignonette
New York, P-W Selected
New York, P-W, No. 12
New York, P-W, 55

Miscellaneous — Please See Page 8

For Terms and Conditions of Sale
Please See Page 9

LBS.

VARIETY

PRICE
PER LB.

LETTUCE CONTINUED

New York, P-W, 199	
New York, P-W, 515	
Oak Leaf.....	
Paris White Cos	
Dark Green Cos	
Trianon Cos	
Prizehead	
Salamander	
Unrivalled	
Wheeler's Tom Thumb	
White Boston	
White Boston Cornell No. 43	
Imperial 44	
Imperial 152	
Cornell 456.....	
GREAT LAKES	
Imperial 615.....	
Imperial 847	

MUSTARD

Fordhook	
Southern Giant Curled.....	
Florida Broad Leaf	

Miscellaneous — Please See Page 8

For Terms and Conditions of Sale

Please See Page 9

LBS.

VARIETY

PRICE
PER LB.

ONION

Australian Brown
Brigham Yellow Globe
Early Yellow Globe
Ebenezer
Golden Globe
Large Red Wethersfield
Yellow Sweet Spanish
(Utah Strain)	
Southport Red Globe
Southport Yellow Globe
Southport White Globe
WHITE EBENEZER
White Portugal
White Sweet Spanish
Yellow Globe Danvers

PARSNIP

All America
Harris Model
Hollow Crown
Improved Guernsey

Miscellaneous — Please See Page 8

For Terms and Conditions of Sale

Please See Page 9

PARSLEY

Double Curled
Hamburg Rooted
Moss Curled
Perfection
Plain
Triple Curled

RADISH

Cavalier
Cal. Mammoth White
Chinese White or Celestial
China Rose Winter
Crimson Giant
Early Scarlet Globe
Early Scarlet Turnip
French Breakfast
Icicle
Long Black Spanish
Long Scarlet, Short Top
Round Black Spanish
Sparkler, Bright Scarlet
Half White Tipped
White Tipped Scarlet Turnip

Miscellaneous — Please See Page 8

For Terms and Conditions of Sale

Please See Page 9

LBS.

VARIETY

PRICE
PER LB.

MISCELLANEOUS

DILL

Long Island Mammoth

LEEK

American Flag

MANGEL

Mammoth Long Red

Sludstrup, Yellow Giant

SALSIFY

Mammoth Sandwich Island

SWISS CHARD

Common Green

Dark Green Large Ribbed

Fordhook Giant

Lucullus

Large White Ribbed

Smooth Leaf

RUTABAGA

American Purple Top

TURNIP

Purple Top White Globe

SWEET PEAS

Supreme Spencer Mixed

For Terms and Conditions of Sale

Please See Page 9

TERMS:

Our terms to firms of approved credit are 60 days Net Acceptance, or 1½ per cent Discount for cash inside of 30 days from date of invoice; F. O. B. Growing station. Bags at Market Value not returnable.

CONDITIONS OF SALE:

We will continue to book contracts only as long as we have sufficient acreage, under normal conditions, to produce quantities sold. All sales subject to confirmation.

ALL SALES MADE SUBJECT TO CUSTOMARY DISCLAIMER OF THE SEED TRADE

We give no warranty, expressed or implied, as to description, purity, productiveness or any other matter of any seeds we sell and we will not be in any way responsible for them. The seller's liability, in all instances, is limited to the purchase price of the seed.

CORRESPONDENCE SOLICITED



Pieters-Wheeler Seed Company
(Incorporated)

GILROY, CALIFORNIA

Cable Address:
Wheeler, Gilroy.

Codes: Am Seed
A.B.C.—5th Edition

This Agreement

MADE IN DUPLICATE

on

by and between

Pieters-Wheeler Seed Company

a corporation, of Gilroy, California,
hereinafter called the Seller,

and

of

hereinafter called the Purchaser

WITNESSETH

1. Seller agrees to sell and deliver and purchaser agrees to accept and pay for the varieties of seeds in the amounts, at the prices set forth in attached pages, and subject to the terms and conditions herein provided.

2. Seller agrees to plant, or cause to be planted, during the season of 1946 an acreage of land which will produce, under normal conditions, an amount of seed of the varieties herein named which will be sufficient to enable the seller to deliver the quantities of the seeds herein contracted for; and the seller agrees to deliver as soon as possible after harvested, such seeds in good merchantable condition as herein defined, F. O. B. growing station, containers extra at cost, and not returnable. The terms "in good merchantable condition" is defined as seeds properly cleaned for seeding purposes, approximately free from foreign seeds distinguishable by their appearance and of a germination equal to the fair average germination of the crop of the current year.

3. In case of partial or total failure of any or all crops planted, or caused to be planted by the seller for the purpose of producing the varieties of seeds herein named, or, in case of damage to, or destruction of seller's seed stocks before planting, or to the products of such plantings, or to any seed through fire, accident, or other casualty beyond seller's control, the seller shall be obliged to deliver, if at all, proportional quantities only, and, in any event, the seller shall have the right to reserve an amount of seed equal to that used in said planting.

4. Purchaser shall make payment for seeds delivered, by a trade acceptance due and payable net 60 days from date of shipment, or by cash in U. S. funds, within 30 days from date of shipment, less a discount of 1½%. Purchaser shall pay interest at the rate of 6% per annum on any over-due payments of purchase price.

If, at any time the financial condition of the purchaser becomes unsatisfactory to the seller, the purchaser agrees, upon receipt of written notice to that effect, and upon demand of the seller, to pay for the seeds in advance of shipment, less a cash discount of $1\frac{1}{2}\%$, and if such payment is not made within ten (10) days from receipt of such demand for payment, this agreement shall thereupon be deemed to be breached by the purchaser.

5. Except as herein otherwise expressly provided, the seller gives no warranty expressed or implied, as to description, quality or productivity, or any other matter of any seeds sold by it, and will not be in any way responsible for the crop. The seller's liability, in all instances, is limited to the purchase price of the seed.

6. Purchaser's claims for shortage of deliveries must be made to seller immediately on receipt of shipment and all germination tests must be made and reported in writing (including telegram) by purchaser to seller within 15 days after receipt of shipment.

7. If the production of the within mentioned goods be prevented by any condition existing from a state of war, strike, or by any act of God, seller shall not be liable therefor. Or, if the cost of producing, processing or merchandising the within mentioned goods be increased directly or indirectly, from any of the above mentioned causes or by any act of government controlled prices, such increase shall be paid by the purchaser to the seller. If the parties cannot agree on the amount of said increase that question shall be arbitrated as set out in paragraph No. 8 of our contract conditions.

8. If the cost of producing, processing or merchandising the within mentioned seed is increased by seller's payment of sales taxes or by his compliance with Federal or State Laws or Regulations enacted or promulgated subsequent to the date of this contract such increase shall be paid by the purchaser to the seller; and if the parties cannot agree on the amount of said increase, that question shall be submitted to the Arbitration Committee of the American Seed Trade Association for arbitration and award, which award will be made forthwith by the purchaser.

In Witness Whereof, the parties have hereunto set their hands on the day and year first above written.

PIETERS-WHEELER SEED COMPANY

The Seller

By _____

Buyer _____

By _____

The Purchaser

Special Instructions

Coop 1946

Franklin School

Building

SEED GROWING CONTRACT

Crop 1946

**Pieters-Wheeler Seed
Company
OF GILROY, CALIFORNIA**

SHIPPING INSTRUCTIONS